
Cleveland Restoration Society

BOARD OF TRUSTEES

Meeting Minutes

Sarah Benedict House
3751 Prospect Avenue
Cleveland, Ohio 44115-2705

March 13, 2012

All exhibits and attachments referenced herein are on file in the CRS office and are available upon request.

TRUSTEES IN ATTENDANCE

Michael Cummins	Kevin Dreyfuss-Wells	Lin Emmons	Greg Frost
Anthony Hiti	William Hubbard	Joe Marinucci	Neil Mohny
Gordon Priemer	Rosemary Reymann	Mark Ricchiuto	Brian Stark
Rick Semersky	Natoya Walker Minor	Anthony Whitfield	Debra Wilson

STAFF IN ATTENDANCE

Kathleen Crowther, President
Hope McGuan, Business Finance Manager

I. Chair's Report –Joe Marinucci

A. Approval of the Minutes

A motion to approve the minutes of the January 17th Board Meeting was seconded and passed by the Board

II. Treasurer's Report—Mike Cummins and Hope McGuan

A. Final Results 2011—in graph and table form (attached)

B. Audit Review and Approval

Hope McGuan explained several items where there have been marked changes from the year before and answered questions. A motion was made and passed to accept the Audited Financial Statements December 31, 2011 and 2010.

III. President's Report—Kathleen Crowther

A. Staff Work Plan 2012-2013

Primary Goals for 2012 are:

- Achieve a high level of excellence in operations
- Maintain current expense level and work to return to revenue growth mode
- Increase member engagement
- Strengthen Heritage Home Program
- Strengthen preservation services to the community
- Advocacy

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- Marketing
- Work to deepen board commitment

Since this is a detailed work plan with much for the Board to review, a special meeting will be held with the Management Team on Monday, April 16, 11:30 am. to go over the Plan.

B. Heritage Home Program

Already this year there has been an uptick in loans over last year. Helping this is the 1.4% interest rate on loans now available for residents in the City of Cleveland. Also homes with vinyl or aluminium siding are now eligible for loans. In the county outside Cleveland KeyBank has agreed to an interest rate of 2%.

CRS is discussing with the County Council to possibly reduce that rate and is meeting with OPHA to get a similar reduced rate throughout the State. The aim is to increase this program as much as possible, even in these depressed times. The HHP will be promoted in each home edition of the Sun Press in the Greater Cleveland area and in similar papers outside this area.

C. Marketing and Public Relations

1. Know Our History Email Blasts—several Board members commented on the impact of these blasts both in their educational value and in keeping CRS highlighted.
2. FaceBook updates—although some Board members are not on FaceBook, they learned how they can still get the CRS information presented there.
3. WCLV & WCPN Radio Spots—already Board members have been hearing these spots and commended the staff for their effectiveness.

D. Meeting with Cleveland Metropolitan School District

CRS has been opposed to the District's decision to tear down some historically important and structurally sound schools. The John Marshall High School, for example, has an indoor track, beautiful large auditorium and swimming pool, none of which will be built into the new school. State square footage requirements for certain spaces inside schools make it difficult for older buildings to comply yet the spaces are perfectly workable. CRS has sought to get these requirements modified. Now in a recent meeting with Cleveland's new Chief Executive Officer Eric Gordon, CRS has found someone with similar interests in preserving old schools. In fact, CRS will be invited to some of the School District's planning meetings where the fate of old schools and issue of new schools is discussed.

IV. Preservation Topics and Events

A. Meeting with the Cleveland Clinic—Anthony Hiti, Vice President

Although this could have been a contentious meeting because CRS has been advocating for the preservation of two churches abutting the Cleveland Clinic campus, it turned into an informative meeting for both sides with the CRS contingent invited to see the Cleveland Clinic master plan. Both sides are interested in developing the areas surrounding the Clinic so they best serve those neighbourhoods and saw the value of having a continuing dialogue with each other.

B. Kinko's Building—Kevin Dreyfuss-Wells and Rick Semersky, Trustees

CSU originally wanted to demolish this Walker and Weeks building but now will incorporate the terra cotta façade into its new building.

C. Celebration of Preservation, May 16—Anthony Whitfield, Vice President

This year there were 13 nominees for awards with 9 selected. The ceremony will be held in the newly remodelled Allen Theatre at Playhouse Square.

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D. CRS Benefit—Lin Emmons

The benefit will be held on July 28th in the Calfee Building on East 6th Street.

CRS will have access to the main floor, mezzanine and roof garden of this beautifully restored building. Plans are to begin with conducted tours of the adjacent Group Plan area, then enjoy the newly finished Calfee building and finish with dinner for an anticipated 200 guests. Board members were invited to join the planning committee, suggest a major auction item, help underwrite any part of the costs, and buy tables of tickets for their friends.

V. Old Business

None

VI. New Business

None

VII.

None

VIII. Adjournment

Meeting adjourned at 5:50pm. Minutes respectfully submitted Lillian Emmons, Board Secretary.